

CHINA & YOU

2018 WHARTON CHINA BUSINESS FORUM

Saturday, February 10, 2018 | Wharton Business School | Philadelphia, PA

15th Annual Forum

Wharton China Business Forum is the University of Pennsylvania's oldest China-focused conference. Over 14 years, Forum has attracted thousands of undergraduates, MBAs, business executives, and university faculty. The Forum facilitates networking and knowledge sharing among an increasingly diverse group of professionals interested in China/US business collaborations. This year, we have speakers on a variety of different topics including financial technology, healthcare innovation, and multinational Chinese firms to discuss the building blocks of business development in China and US and the catalysts for global expansion.

Agenda Overview

- **February 9th, 7-9PM:** Private VIP Dinner (**By Invitation Only**)
- **February 10th, 9AM-5PM:** 15th Annual Forum & Networking Lunch
- **February 11th:** 2nd Annual International Case Competition (**Optional**)

Sponsors:



Scan the QR
Code to Register:



Register Now

Visit **whartonchinaforum.com**
for tickets and more information!

Contact **sunlinda@wharton.upenn.edu** with questions.



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Forum Agenda

Time	Event
8:30 - 9:30 AM	Check-In at JMHH Walnut Entrance
9:30 - 9:45 AM	Welcome Remarks & Opening Address
9:45 - 10:25 AM	Opening Keynote & Fireside Chat on Chinese Financial Institutions in the US: Opportunities and Challenges
10:30 - 11:15 AM	Panel 1 – An Ever-changing World: Recap and Outlook on Regulatory Environment, Tax Reform, Deals, Digital Transformation and Talent
11:15 - 11:25 AM	Networking Break
11:25 - 12:15 PM	Panel 2 – The Emergence of Chinese Multinational Firms in the "New Era"
12:15 - 1:00 PM	Lunch
1:00 - 1:15 PM	Student Group Performance
1:20 - 2:00 PM	Fireside Chat - Chinese Fintech Innovation Trend
2:00 - 3:00 PM	Panel 3 – Enabling and Disrupting: How Fintech Innovation will Shape our Future
3:00 - 3:20 PM	Networking Break
3:20 - 4:20 PM	Panel 4 – Inflection Point: Healthcare Innovation and Investment Going Global
4:20 - 4:55 PM	Closing Keynote
4:55 - 5:00 PM	Closing Remarks



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Keynote Speakers



Yuqiang Xiao
ICBC Chairman of
US Management
Committee



Hui Qin
WeBank Deputy
General Manager



Yuqiang Xiao
ICBC Chairman of
US Management
Committee



Jin Zhang
PwC Senior
Manager

Fireside Chat: Chinese Financial Institutions in the US: Opportunities and Challenges

Chinese financial institutions have experienced remarkable growth in the US and played a significant role supporting Chinese companies as they expand global footprints. How have the financial institutions developed in the past decades? What are the opportunities and challenges in the backdrop of the ever evolving US-China economic relations and the operating environment in the US?

An Ever-changing World: Recap and Outlook on Regulatory Environment, Tax Reform, Deals, Digital Transformation and Talent

The ever-changing political, regulatory and economic landscape have presented increasing challenges for cross border M&As and operations in the US. What are the implication of US tax reform? What is the future trend of US regulations? How will an organization keep pace with digital transformation? What are the workforce of the future? PwC panelists will present a recap of 2017 as well as an outlook on what to expect in 2018 and beyond.

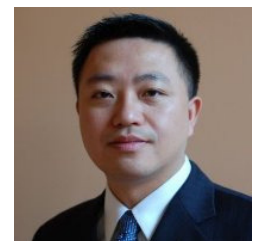
More Speakers to be Confirmed!



Jeff Lavine
PwC Financial
Crime Unit Partner



Steven Tseng
PwC Global
Transfer Pricing
Partner



Seamus Jiang
Moderator, PwC
Managing Director



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The Emergence of Chinese Multinational Firms in the "New Era"

China, the world's largest economy, will play a bigger role in shaping the world's agenda in this "New Era". How will these developments impact China's socioeconomic environment in the next 30 years? Will they also generate repercussions at a global scale, including the U.S., given the rising influence of Chinese Multinational Firms?



Alex Hao
Partner at JunHe
New York Office



Jeff He
HiFibiO Chief
Operations Officer



Zhouzhou He
Google Product
Manager



Elsie Pan
PwC Director in
US Advisory Risk



Leonard Goldberger
Moderator, Stevens &
Lee Shareholder

Fireside Chat: Internet Finance in China: The Past, Present and Future



Wei (Vivian) Song
Yirendai Vice
President



Guang Zeng
Shenzhen Internet
Finance Association
Secretary General

China's unsecured consumer finance market is \$1.9 trillion and their personal wealth management market is 16 times larger. In a market with payment transactions reaching \$10 trillion over 1.4 billion phones without any formal credit bureau, what are the innovations players leverage to serve the financing needs of Chinese consumers? How will the regulatory authorities shape the industry? Will Chinese Fintech company IPO accelerate in the US?



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Enabling & Disrupting: How Fintech Innovation will Shape our Future

A new wave of China-based Fintech companies have gone IPO in the US and many others are lining up. While Fintech has enabled many innovations, it has disrupted traditional business models. How do industry leaders view the future of Fintech? Will Fintech reshape consumer behavior in the U.S. like it has in China?



Bin Chen
Vice President
for Mastercard
Advisors



Frank A. Mayer III
Stevens & Lee
Chair of Financial
Services



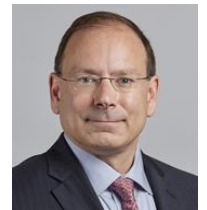
Lanier Saperstein
Dorsey & Whitney
Co-Chair of U.S.-
China Group



Frank Wang
CreditEase Wealth
Management
Managing Director



Wesley Yuan
Lending Pad
Managing
Director



Ronald J. DiPrete
Moderator, PwC
Managing
Director

Inflection Point: Healthcare Innovation & Investment Going Global

With recent CFDA reform and capital flowing into China's healthcare industry, several Chinese pharma and life science firms made their fame in the US. How sustainable is this new wave of healthcare investment and growth? Are we at an Inflection Point where Chinese healthcare giants will emerge and play a prominent role?



Liang Schweizer
HiFiBio CEO



Wenyong Wang
University City
Science Center
Vice President



David Weinberg MD
Fox Chase Chief
Medical Officer



Jason Y. Zhang
Humanwell
Healthcare Group
Managing Director



Patrick Deng
Moderator, Johnson
& Johnson Finance
Director