



## For Additional Information

Email any of the speakers at the addresses listed under their bio

Download the PowerPoint presentations at <http://acda.net/news/p3documents>

Contact: Andrew Halcro ([ahalcro@acda.net](mailto:ahalcro@acda.net)) or  
Melinda Gant ([mgant@acda.net](mailto:mgant@acda.net))

## Speaker Bios

### CHRIS SCHUTTE

DIRECTOR OF ECONOMIC & COMMUNITY DEVELOPMENT,  
MUNICIPALITY OF ANCHORAGE

Christopher M. Schutte serves as the Director of Economic & Community Development for the Municipality of Anchorage. In this role, Chris is responsible for the coordination and management of Municipal departments and divisions working to improve the community's economic vitality; facilitate commercial and residential property development; enforce building and land use codes; and manage regional planning projects. Chris holds a Bachelor of Arts in Political Science from the University of Alaska Anchorage and Master of American Politics from Claremont Graduate University. [christopher.schutte@anchorageak.gov](mailto:christopher.schutte@anchorageak.gov)

### MICHELLE MCNULTY

PLANNING DIRECTOR, MUNICIPALITY OF ANCHORAGE

Michelle McNulty, AICP is the Planning Director for the Municipality of Anchorage. She is a certified planner with over a decade of experience working with both the public and private sectors on a variety of planning and development projects throughout Alaska. Throughout her career, Michelle has played an integral role in navigating complex projects through the planning, public involvement, and permitting process, seeing many developments to construction and plans successfully adopted. Michelle holds a Bachelor of Arts in Cultural Anthropology from the Ohio State University and a Master's of Art in Geography from Northern Arizona University. [michelle.mcnulty@anchorageak.gov](mailto:michelle.mcnulty@anchorageak.gov)

### DALE BICKELL

CHIEF ADMINISTRATIVE OFFICER, CITY OF MISSOULA

Dale Bickell became the Chief Administrative Officer at the City of Missoula in 2015 after serving as the City's Central Services Director since 2014. Prior to working for the City of Missoula, Dale served as the Chief Administrative Officer and Chief Financial Officer for Missoula County from 2000 through 2014. In his current role, Dale acts as "the assistant to the Mayor" under the City Charter to oversee all of the functions for the City including Police, Fire, Central Services, Parks & Recreation, and Development Services. A certified public accountant by training, Dale graduated from the University of Montana with a Master of Accountancy and worked in public accounting for seven years for two different accounting firms before moving to the public sector. [DBickell@ci.missoula.mt.us](mailto:DBickell@ci.missoula.mt.us)

### BRENT CAMPBELL

## CEO/PRESIDENT OF WGM GROUP, MISSOULA, MT

Mr. Campbell has more than 32 years of experience in project management, engineering, community planning, and business management. As the CEO of WGM Group, he has extensive experience in management, finance, strategy, public relations, marketing and entrepreneurship. He has served on several economic development boards, which provides him with experience and expertise in finance, workforce development, and new business startups. [BCampbell@wmggroup.com](mailto:BCampbell@wmggroup.com)

## JOE EASTON

### COMMISSIONER, MISSOULA PARKING AUTHORITY

Joe Easton is a Commissioner on the 5-member Missoula Parking Commission and the manager of new ventures, investments and all other development opportunities for Jackson Contractor Group, a \$100 million bonding capacity general contractor based in Missoula. Joe provides assistance and services to project owners and developers in entitlements, debt, equity and grant funding opportunities and financial modeling. Joe has developed over 1 million square feet of residential and commercial structures over his career. Joe served as Missoula County Airport Authority Commissioner for 8 years, including as Interim Director of the Missoula International Airport in 2004—2005. Previously, Joe was President of the board of HomeWord, a nationally-recognized developer of low-income housing, Deputy Director of the Montana Property Tax Assessment Division, and for twelve years a promoter and manager of professional sports events and other large-scale ticketed events. [joe@jacksoncontractorgroup.com](mailto:joe@jacksoncontractorgroup.com)

## DIANA PARKS

### PARTNER, CHAIR INFRASTRUCTURE & P3 PRACTICE GROUP, DORSEY WHITNEY

Diana is the Chair of Dorsey's Infrastructure and Public-Private Partnerships Practice Group. She has extensive experience advising both private and public clients in all aspects of complex development and infrastructure pursuits and project execution, including strategic and innovative joint venture and teaming approaches. Diana represented and worked with public agencies across North America for the last 19 years in developing P3 programs and delivering marquee projects through innovative procurement methodology. Diana has also led projects for large developers, investors and design-build teams, and interacted as the lead representative to consortiums on the strategic aspects of development, P3 and design-build pursuits, including negotiation of the joint venture and teaming agreements, procurement and development documents, drop-down agreements, sub-contracts, and other ancillary documents. [parks.diana@dorsey.com](mailto:parks.diana@dorsey.com)

## CRAIG NOLTE

### REGIONAL MANAGER, FEDERAL RESERVE BANK OF SAN FRANCISCO

Craig Nolte is a Regional Manager for Community Development with the Federal Reserve Bank of San Francisco. Craig is responsible for the design and performance of the Federal Reserve's community development and economic growth initiatives in Washington, Idaho, Utah and Alaska, with special focus on low-and moderate-income communities. To advance cross-sector solutions to complex issues, Craig collaborates with multiple public and private sector partners involved in workforce development, affordable housing, community development banking, Indian Country, health, small business and economic inclusion. Craig is involved in Opportunity Zone initiatives throughout his territory and speaks at conferences and webinars on how communities can engage this new community development tool. Craig is one of the Federal Reserve System's points of contact for Indian Country, contributes to the Center for Indian Country Development, and presents at both regional and national conferences on improving access to credit for homeownership and economic development on Indian reservations and other indigenous communities. [craig.nolte@sf.frb.org](mailto:craig.nolte@sf.frb.org)

## MELISSA LAFAYETTE

## ASSISTANT DIRECTOR, NATIONAL DEVELOPMENT COUNCIL

Melissa LaFayette is an Assistant Director on NDC's West Team. She manages two EDA revolving loan funds on the Olympic Peninsula and in Skagit County, and sources, analyzes, and underwrites loans to support small business growth in these rural communities. LaFayette also provides technical assistance to communities across the Pacific Northwest in the areas of economic development finance, small business development, and affordable housing policy. Prior to joining NDC in 2016, LaFayette served as a community economic development volunteer in the Peace Corps in Cameroon and performed research and analysis on development issues for the University of Washington. She has a Bachelor's degree in Business Administration from Gonzaga University and a Master's degree in Public Administration from the University of Washington.  
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## SHANNA ZUSPAN

### PRINCIPAL::OWNER, AGNEW::BECK CONSULTING

Shanna's land use planning expertise is coupled with comprehensive experience managing public finance and redevelopment programs for local government. Shanna returned to her hometown of Anchorage and joined A::B after nine years in public finance, redevelopment, infill housing, and land use in the Sacramento region. At the City of West Sacramento's Redevelopment Agency, she managed the issuance of municipal bonds and the development of public-private infrastructure financing plans. Her efforts helped revitalize the city's waterfront and encourage infill housing. Shanna earned a bachelor's degree from the University of Northern Colorado in political science and a master's degree in city planning (emphasis in housing and economic development) from the Massachusetts Institute of Technology. At Agnew::Beck, Shanna lead's the firms business planning, housing and economic development initiatives for both public and private sector clients. Shanna supports the Anchorage Community Development Authority in its development efforts.  
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