

The New World of Social Media: Business and Legal Risks

The number of companies, employees and customers using social media continues to increase. While this new communication channel provides many opportunities, there are a number of legal and business considerations to be aware of when utilizing social media, Web sites, and blogs.

In this webinar you will learn about:

- Potential legal risks in using social media sites and/or Web sites as the basis for hiring, discipline or termination decisions
- Common elements of social media policies and tips for updating other company policies to address these legal and business issues
- Corporate and securities laws applicable to social media
- Federal Trade Commission developments
- Real-life examples of legal and business issues raised by the use of social media

Speakers

Rennie Muzii Managing Director, Marsh

Tamara Russell Partner, Barran Liebman LLP

Melissa Krasnow Partner, Dorsey & Whitney LLP

Who Should Attend

We designed this seminar for CFO's, CEO's, General Counsels, IT Managers, Risk Managers and those interested in this dynamic developing area of risk.

For additional information, please contact:

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Tuesday, March 2nd

10:00 a.m. – 11:00 a.m. PST

11:00 a.m. – 12:00 p.m. MST

12:00 p.m. – 1:00 p.m. CST

1:00 p.m. – 2:00 p.m. EST

Please register online at:

<https://www.seeuthere.com/event/m1312d2e-1M9AOQZQUJ58E>

Dial-In Information

Phone: 800 214 0694

Participant Passcode: 165381

Webinar Login Information

1. [Click here](#) or copy and paste this link in your web browser: <https://marsh.webex.com/marsh/onstage/g.php?t=a&d=758841419>
2. Enter your name and email address
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4. Please accept all security prompts

Note: This meeting does not require a password.

For assistance, to download the current media player and to add this meeting to your calendar program, refer to your confirmation email.