



The Franchisor Advantage

What distinguishes us from other franchise lawyers is:

1. **Saving You Money.** We are less expensive by the task than our competitors by:
 - a. **Expertise.** With 50 years combined experience, we don't charge for learning.
 - b. **Automation.** We are fully automated, with template registration, sales compliance, notices, demands, etc.
 - c. **Paralegal.** Our full-time franchise registration franchise paralegal with 20 years experience is more efficient than those who dabble in state registrations.
 - d. **Electronic Disclosure.** Since 2002, we have provided forms and instructions for electronic disclosure using email and your own Web site, for no extra charge.
 - e. **Predictable Fees.** You can choose an optional fixed fee schedule, so you know your cost for each state registration and for your initial disclosure document.
2. **Avoiding "Dark Periods" Each Year.** We counsel you on the benefits of a non-calendar fiscal year end and other techniques to avoid periods when you cannot sell.
3. **Improving Franchise Sales and Administration By Short Plain-English Agreements.**
4. **State-of-the-Art Documents.** We keep your form agreements and your disclosure document up-to-date with fast-changing legal issues affecting franchising. We belong to national and local franchise legislative committees to keep you ahead of legal developments.
5. **National and International Resources Firm-wide.** We are a full-service firm that can handle franchise litigation, trademark and IP protection, privacy and data protection, technology issues, real estate, tax, international trade and immigration, and the full array of business legal issues. We have over 600 lawyers in 18 offices in six countries and four continents, and use a network of associates in other countries.

Contact

Gary R. Duvall, C.F.E., Partner

Co-head Franchise, Distribution, Licensing

duvall.gary@dorsey.com

www.dorsey.com

P: 206.903.8700

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